

# FLOURS

The type of flour you use determines how a finished product looks, tastes and handles. Gluten, a protein found in some grains, has elasticity that allows dough to rise by trapping the released gases from the yeast. Choose high-gluten flours for chewy yeasted breads, and low-gluten flours for delicate and tender pastries and quick breads. Experiment with substituting a portion of wheat flour in recipes with other grain flours for different nutrient profiles.

## WHEAT FLOURS

### **ALL PURPOSE FLOUR**

This is made from a blend of high-gluten hard wheat and low-gluten soft wheat. It's a fine textured flour made from the inner part of the wheat kernel and contains neither the germ nor the bran.

### **Red Rose Unbleached**

is a conventional all purpose flour, enriched with niacin, riboflavin, thiamin and iron.

### **Bakers' Choice**

is an organic all purpose flour, not enriched with added vitamins or minerals.

## **BREAD FLOURS**

Bread Flours are milled from high gluten and high protein wheat. They are good for breads and provide a strong texture.

### **Ultimate Performance High Gluten Flour**

High gluten and high protein unbleached 100% organic spring wheat flour.

### **Peak Performance High Protein**

High gluten and high protein unbleached spring wheat flour.

### **Whole Wheat High-Protein Flour**

All the health benefits of whole wheat flour with high protein for gluten development and great structure and texture.

## **OTHER WHEAT FLOURS**

### **Fine Whole Wheat Flour**

is ideal for making 100% whole wheat baked goods

### **Whole Wheat Pastry Flour**

is finely ground organic soft wheat with all the germ and bran of whole wheat with the delicate properties of pastry flours.

### **Unbleached Wheat Flour**

is a finely milled flour with low protein and low gluten that is great for pasta and pizza making.

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## OTHER GRAIN FLOURS

### **Oat Flour**

Adding oat flour to baked goods lends a delicate and moist sweetness as well as a natural antioxidant, which helps baked goods stay fresh longer.

### **Rye Flour**

Rye flour is sweet and tangy, low in gluten, and most commonly found in dark and filling pumpernickel bread.

### **Whole Spelt Flour**

Spelt, being a relative of common wheat, provides familiarity of flavor and versatility of use, making it a great substitute for whole wheat flour in recipes.

### **White Spelt Flour**

White spelt flour is made from the finely milled endosperm of the spelt berry and is great for making tender pastries and pie crusts.

A variety of flours is available in the Bulk Department and on Aisle 3. Some are available in both locations.

## WHY WHOLE GRAIN?

Whole grains provide complex carbohydrates, essential vitamins and minerals and are linked to a lower risk of heart disease, diabetes, certain cancers and other health problems. Whole grains are the edible seeds of plants that include the bran, germ and endosperm. When grains are refined, the bran and germ are removed and with them valuable nutrients. To increase the nutrition of refined flour, nutrients such as riboflavin, niacin and iron are often added back into the flour. However, these added nutrients represent only a fraction of the originally eradicated nutrients and therefore refined grains are nutritionally inferior to whole grains. In general, whole grains are better sources of fiber and other important nutrients, such as selenium, potassium and magnesium.

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## GLUTEN FREE FLOURS

### Almond Flour/Almond Meal

is a low carb and gluten-free option. Since nuts are higher in fat than grains, substituting 1/4 to 1/2 the wheat flour in a recipe for almond meal can add tenderness to baked goods.

### Brown Rice Flour

made from whole rice kernels. The healthy bran layer is included with the rest of the kernel in this finely ground, healthful, gluten-free flour.

### Buckwheat Flour

Traditionally used for making pancakes and crepes, this gluten free grain flour is nutrient-rich with a pleasant, yet slightly bitter flavor.

### Coconut Flour

lends baked goods a rich texture and unique natural sweetness. It is produced from dried coconut and ground into a soft fine powder.

### Corn Flour

Corn flour is a finely ground cornmeal that is used for corn bread. Unlike cornstarch, corn flour is made from the whole corn kernel.

### Corn Masa

Masa harina (corn masa) is a special corn flour that serves as the base for corn tortillas and tamales. The corn for making masa is dried and then treated in a solution of slaked lime and water to loosen the hulls from the kernels and soften the corn. The soaked maize is then washed and ground into masa.

### Teff Flour (Bob's Red Mill)

Teff flour is a light, uniquely flavored, whole grain flour made from a tiny, iron-packed grain. Substitute teff flour for about a fourth of the all-purpose flour in baked goods for an appealing taste and added nutrition.

### Garbanzo Bean Flour

Also known as besan, gram, or chickpea flour, this gluten-free, high protein legume flour cooks dry, powdery and chalky. Garbanzo bean flour makes a great thickening agent for soups, stews and sauces.

Note: The flours in the Bulk Department are not sealed, and therefore could contain trace amounts of gluten from other flours in the department. If you have a serious gluten allergy, it is best to purchase the packaged gluten-free flours, available on Aisle 3.

## WHY GLUTEN FREE?

A gluten-free diet may be used to treat celiac disease—a condition which involves the inability to digest gluten, preventing the absorption of key nutrients needed for staying healthy. Gluten is found in grains such as wheat, barley, rye and triticale. Some common symptoms of gluten allergy or intolerance include headache, bloated stomach, fatigue and skin rash. Celiac disease is at the most extreme end of a spectrum of gluten sensitivity, and a number of people are adopting gluten-free diets.

## COMMON TERMS DEFINED:

### Bromated vs. Unbromated

Bromated flour has been treated with potassium bromate to improve dough elasticity, allow it to stand up to commercial baking practices, and produce a higher rising bread. Potassium bromate is a potential carcinogen that may be harmful when consumed and is outlawed in the U.K.

### Bleached vs. Unbleached

Bleaching is a way for flour processors to speed up the aging process (aged flour performs much better than freshly milled flour in baking) and thereby increase profits. In the United States, the most common bleaching agent is benzoyl peroxide, which has been banned as a bleaching agent in the E.U. due to health concerns. Unbleached flour has been allowed to age and turns white naturally as a result of the oxidation process.

### Hard Wheat vs. Soft Wheat

Hard wheat has a higher gluten content than soft wheat, and is therefore ideal for bread. The high amount of gluten is what allows the dough to trap the carbon dioxide released by the yeast and be able to rise. Soft wheat has a lower gluten content, and is therefore a better choice for pastries and sauces where elasticity of dough is not desirable.

### Whole Wheat vs. Wheat

It may be confusing to see wheat flour on a label and think that this is the same as whole wheat flour. The difference between the two is in taste, texture and nutrients. Wheat flour can be highly processed wheat flour, which is quick to absorb into your bloodstream and can spike blood sugar. Whole wheat flour contains the nutritional benefits of the bran and germ and is absorbed more slowly in the body, leading to more stable blood sugar levels.